



Day 1: Friday, 22nd November 2024

From	To	Duration (mins)	Track 1	Track 2
09:30	10:00	30	Inauguration and Welcome by STC India President Sachin Shenoy	
10:00	11:00	60	Keynote 1: SasiKumar Ganesan , Head of Engineering and Technology Architect - Aadhaar	
11:00	11:15	15	Networking Break	
11:15	12:00	45	Keynote 2: Kritika M , Senior Director, 10000 Startups at NASSCOM	
12:00	12:45	45	[Session by Platinum Sponsor]	
12:45	14:00	75	Group Photo + Lunch & Networking Break [1.15hrs]	
14:00	14:30	30	Re-imagining Yourself: What's After - Been There, Done That by Nibu Thomas , Director, Information Development at Whatfix	Setting Up and Managing a Global Documentation Team by Vasanth Vaidyanathan , Director, Learning & Knowledge Services at KLA
14:30	15:00	30	Making AI Work Everyday by Kavitha Shinde , Senior Director at PTC	Comics from AI: Transforming Tech Comm One Panel at a Time by Surag Ramachandran , Director, Technical Documentation at Certes
15:00	15:30	30	Demystifying Hardware Documentation by Asha Mokashi , Director, Technical Communications at ARM	Sentient Content Strategy- Going Beyond , Omnichannel Strategy by Vaishali Prasad , Content Strategy Manager at Avalara and Anju Poovaiah (Avalara)
15:30	16:00	30	Networking Break	
16:00	16:30	30	[Reserved for Invited Speaker]	
16:30	17:00	30	Volunteer Recognition & Prize Distribution	
17:00	17:30	30	STC India Salary Survey 2024 Results by Deval Patel	
17:30	19:00	90	No Session	
19:00	20:00	60	STC India Awards (Entry By Invitation Only)	

Day 2: Saturday, 23rd November 2024

From	To	Duration (mins)	Main Track	Fast Track
09:30	10:00	30	Simplifying Product Adoption with Configuration Wizards by Sarah Samuel and Annappoorani Gopalan (Cisco)	Measuring the Unmeasurable: Tools and Techniques for Evaluating Content Quality in Technical Documentation by Vishal Gupta (Cisco)
				Enhancing Documentation Management with the Relationship Information Matrix (RIM) by Ashish Kumar Pathak (ServiceNow)
10:00	10:45	45	Career Track (Individual Contributor): Content Strategy, Content Design, and Information Architecture - In the Light of Lived Experiences by Samartha Vashishtha , Director, Content Experience at Salesforce	Strategic Insights: Applying Business Analysis to Technical Writing by Mrinalika Akula (Salesforce)
				Learning About Engagement from Social Media Stars by Chaitanya Vikas and Maithili Deshpande (BMC software)
				Boosting Google Search Ranking and Driving Traffic with Featured Snippets in Documentation by Archana Tiwary and Kusuma Bhat (OpenText)
10:45	11:00	15	Networking Break	
11:00	11:45	45	Career Track (Management): The Roulette Curve of Leadership by Mugdha Bapat , Director (ID) at Rocket software	No One Way of Reading – Accessible and Inclusive Content for All by Renuka Shastry (Aveva)
				A Small Spark, A Big Impact: Revolutionizing Customer Onboarding with AI-driven Content by Tanu Tyagi (Avalara)
				Interactive Documentation: A Visual Dialogue with Information Seekers in a World of Words by Shayani Bhattacharjee (Oracle)
11:45	12:30	45	Decrypting Emotions at Work – a Framework for People Leaders by Pooja Vijay Kumar , Head of Platform Content Design at Autodesk	Integrating Generative AI as Your Editor by Archish De (Whatfix)
				Content Governance in the Age of AI by Nitin Garg (Mastercard)
				Unlocking the Power of One: PostBot Solutions for Secure, Efficient Technical Writing by Sandhya Rao V (Nokia)
12:30	14:00	90	Lunch & Networking Break [1.30 hr]	
14:00	14:45	45	Tools Track 1: Metapercept	Transforming Technical Documentation: Harnessing Dynamic Forms, Memes, and Comic Strips for Modern Engagement by Aparajita Singh and Ankita Biswas (Oracle)
				Improving Troubleshooting Documentation by First Creating the Problem by Pavithra R (Whatfix)
				Empowering Inclusion: The Path to Barrier-Free Design by Anuradha A K (Nokia)
14:45	15:30	45	Career Track (TBD)	Crafting Your Career with a Dash of Fun by Nilakshi Handique (Rocket Software)
				The Power of Collective Insights: Elevating User Experience through Cross-Team Collaboration by Girish Hasabnis (Siemens)
				The Power of One Idea: Applying Kaizen in Technical Writing by Kavitha Kanagowder and Swathi Pachipenta (GE Vernova)
15:00	15:30	30	Deliver Superior Content with Research and Insights by Ravi Kumar Adapa (ServiceNow)	The Power of One Tool: Simplifying Image Text Management with Tesseract OCR by Sahitya Kesarapu and Bagiyalakshmi Bhuvaneshwar (The Cloud Software Group)
				Adaptive Emotion-Based Technical Documentation with Task Assistance AI: A UX Writer's Approach by Ankita Biswas and Aparajita Singh (Oracle)
15:30	16:00	30	Networking Break	
16:00	16:30	30	Flood Your Inbox with Job Offers: Master AI-Driven Resume Building and Job Search by Sujatha R (DigitalOcean)	Leverage Generative AI for API Documentation by Rekha V (SAP Labs India Pvt. Ltd)
				AI-Powered Horizons: New Roles for Technical Communicators by Anant Sabne
16:30	17:00	30	Documentation Strategy After a Merger or Acquisition (M&A) by Aaditi Lakade (BMC Software)	Bridging the Gap: Humanities to Engineering by Harsha Kulkarni (Aveva)
				Challenging the Norms and Standards of Technical Writing by Deepak Ruhil (Cisco)
17:00	18:00	60	Closing and Unconferenceing	