

DOCUMENTATION TRENDS

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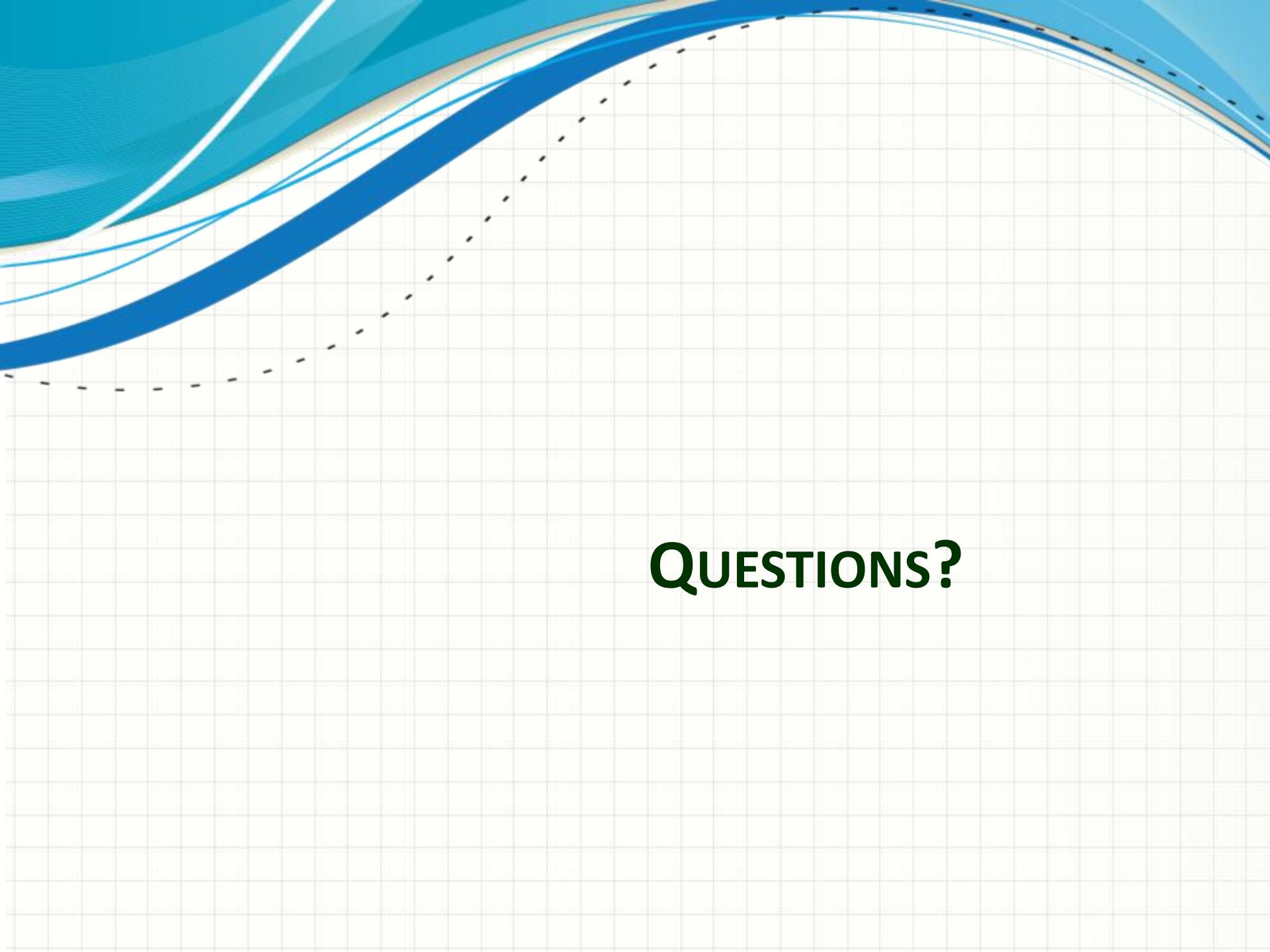
What drives ‘Trends’?

Documentation trends

- Context aware content
- Adaptive content
- Single source publishing (repurpose & reuse)
- Multi-format/multi-channel delivery
- Content for mobile delivery/ePubs

Documentation trends (contd)

- Content as a service
- User generated content
- Search replaced by social media

The background features a light blue grid pattern. Overlaid on the top left are several stylized, overlapping blue and white curved bands that resemble waves or flowing lines.

QUESTIONS?