

2014

Salary Survey of Indian Technical Communicators



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STC India 2014 Salary Survey

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Your feedback and suggestions are welcome. Please write to pareshnaik@rediffmail.com

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1. Overview

1.1 About the survey

STC India chapter conducted a survey of salaries of Technical Communicators working in India. This anonymous survey was open to all Technical Communicators working in India including those who are not the members of STC. The survey was conducted through a web based questionnaire open from 16th to 31st October 2014.

A total of 147 respondents completed the survey.

1.2 About statistical measures used in this report

Base: The total responses in a given category.

Mean: The value computed by averaging the tabulated responses.

10%: Ten percent of the responses were below this value; ninety percent were above this value.

25%: Twenty-five percent of the responses were below this value; seventy-five percent were above this value.

50%: Fifty percent of the responses were below this value; fifty percent were above this value. This is also called the median.

75%: Seventy-five percent of the responses were below this value; twenty-five percent were above this value.

90%: Ninety percent of the responses were below this value; ten percent were above this value.

TrimMean: This value is the mean taken by excluding 10% of data points from the top and bottom tails of a data set. In other words, this is an average of values excluding the extreme cases.

Salary/year of experience: Most of the tables also indicate the measures for salary/year of experience. This parameter is included to compare influence of various factors on the salary on level grounds, i.e. to exclude the effect of experience. If all or most of the survey participants from a specific category have a higher number of years of experience, the average salary in that particular category may be reflected as very high. In such cases, the salary/year of experience parameter will give a more realistic comparison of salaries in related categories.

All the salary figures mentioned in this report are in Indian Rupees unless specifically mentioned otherwise.

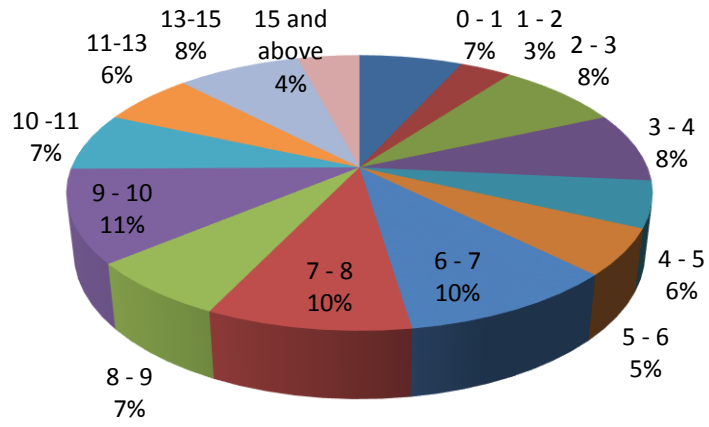
1.3 Key results

- The survey shows the average salary level of Indian Technical Communicators in 2014 has decreased by 11.9% compared to the same in 2013. In the last 12 years, the average salary level in India has grown 3.4 times.
- For the same experience level, National Capital Region is the highest paying area in India followed by Pune.
- Comparison of median salaries in India and the U.S. shows that the Indian salary levels are about 22.9% of the U.S. salary levels.

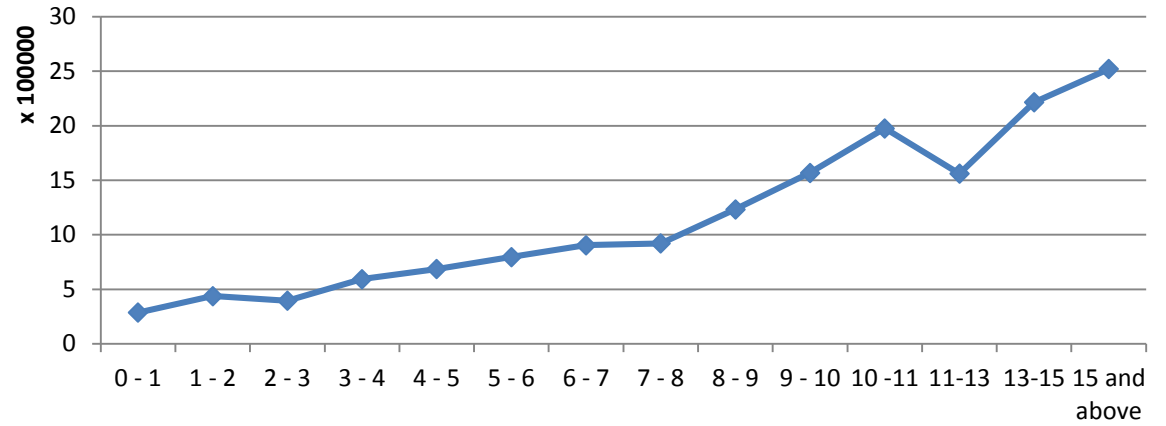
2. Experience

Experience (Years)	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
0 - 1	10	2,85,900	2,85,900	1,61,500	1,94,000	2,20,000	3,69,500	4,75,000	2,85,900	2,85,900	1,61,500	1,94,000	2,20,000	3,69,500	4,75,000
1 - 2	5	4,37,000	4,37,000	2,16,000	3,00,000	4,10,000	5,75,000	6,74,000	2,71,467	2,71,467	1,64,571	1,71,429	2,89,412	3,13,636	3,79,169
2 - 3	12	3,94,817	3,94,817	2,02,200	3,03,750	4,10,000	4,77,500	5,29,520	1,62,388	1,62,388	93,079	1,13,483	1,49,958	1,94,571	2,51,598
3 - 4	12	5,93,083	5,93,083	3,19,000	4,00,000	5,39,000	7,85,000	8,00,000	1,70,838	1,70,838	89,714	1,17,143	1,64,788	2,02,064	2,28,040
4 - 5	8	6,85,625	6,85,625	6,05,000	6,50,000	6,80,000	7,23,750	7,83,000	1,44,462	1,44,462	1,27,000	1,30,000	1,36,000	1,63,868	1,70,468
5 - 6	8	7,96,250	7,96,250	5,70,000	7,31,250	8,10,000	9,18,750	9,82,500	1,41,483	1,41,483	1,03,150	1,26,471	1,42,391	1,60,699	1,72,381
6 - 7	15	9,04,400	9,04,400	5,64,000	7,75,000	8,50,000	10,52,500	13,24,000	1,40,006	1,40,006	90,759	1,10,714	1,32,468	1,64,099	1,98,486
7 - 8	14	9,20,789	9,20,789	4,77,500	7,10,000	10,50,000	11,93,763	12,37,800	1,23,067	1,23,067	65,229	95,814	1,39,943	1,55,518	1,64,662
8 - 9	10	12,32,650	12,32,650	8,33,000	9,82,375	12,00,000	14,37,500	17,10,000	1,44,312	1,44,312	94,190	1,17,548	1,39,925	1,63,265	1,92,041
9 - 10	16	15,67,500	15,67,500	10,00,000	12,87,500	14,65,000	17,50,000	25,50,000	1,61,790	1,61,790	1,01,724	1,30,403	1,51,435	1,75,000	2,65,946
10 -11	10	19,75,385	19,75,385	10,02,469	13,25,000	19,00,000	24,75,000	31,40,000	1,88,171	1,88,171	96,465	1,27,200	1,86,226	2,25,000	2,99,585
11-13	9	15,59,889	15,59,889	10,68,200	12,00,000	13,50,000	18,00,000	21,80,000	1,29,505	1,29,505	90,483	92,903	1,16,547	1,50,000	1,80,541
13-15	12	22,15,417	22,15,417	9,97,500	16,50,000	20,50,000	27,75,000	30,00,000	1,55,315	1,55,315	69,438	1,17,857	1,44,859	1,90,462	2,06,207
15 and above	6	25,20,626	25,20,626	17,13,877	21,45,816	25,98,000	29,24,000	32,50,000	1,40,149	1,40,149	93,775	1,21,311	1,35,740	1,70,401	1,90,931

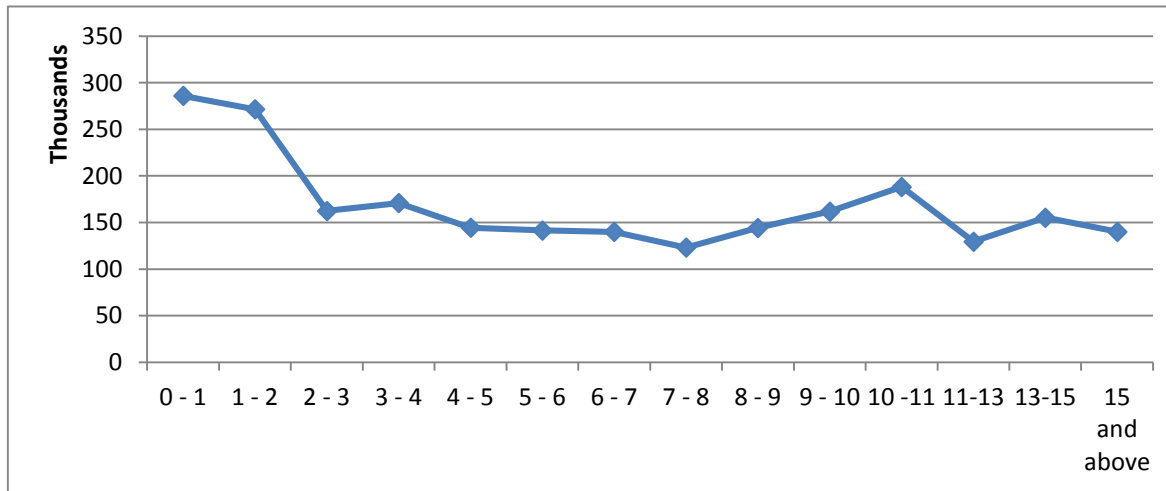
* The ranges exclude the upper most limits. If you are looking for a boundary case, you should read the range where the case is lower limit of the range. For example, if you are looking for the salary level of a Technical Communicator with exactly 2 years of experience, you should refer to the 2-3 range and not the 1-2 range.



Profile of respondents



Average salary (TrimMean) per annum (Rs./year)

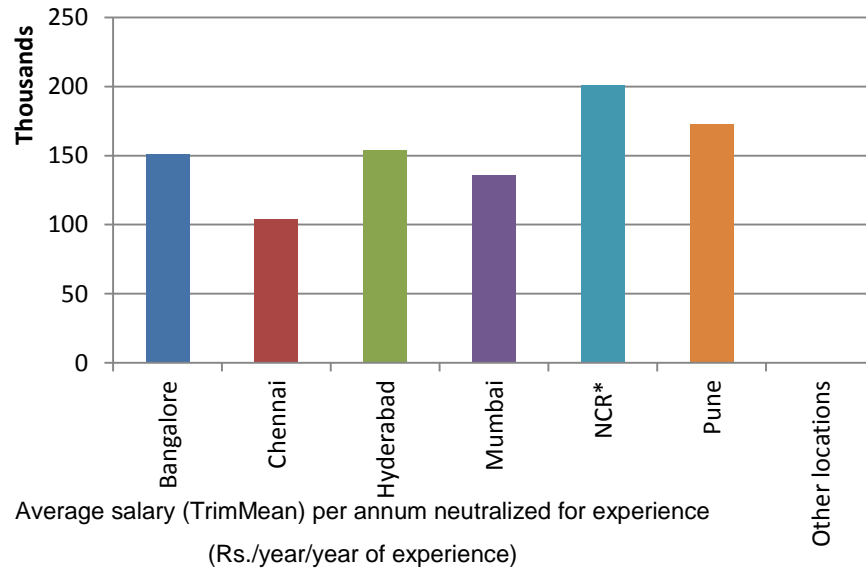
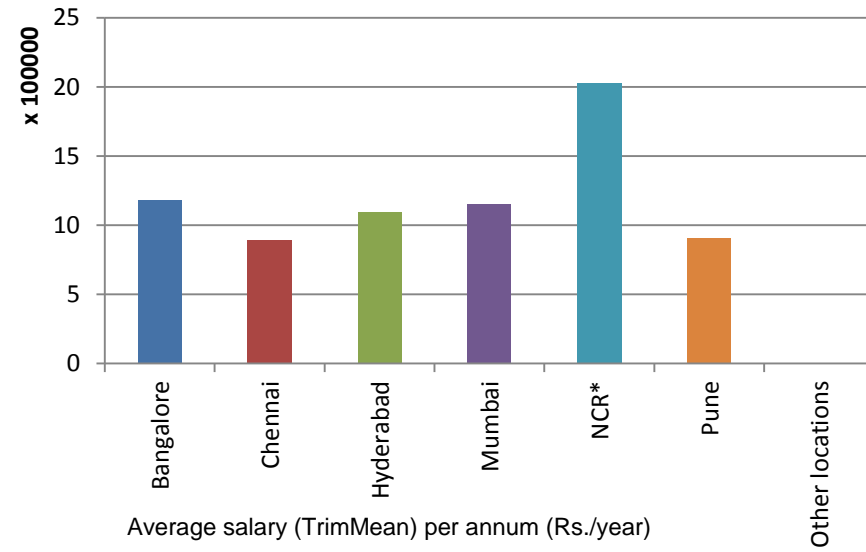
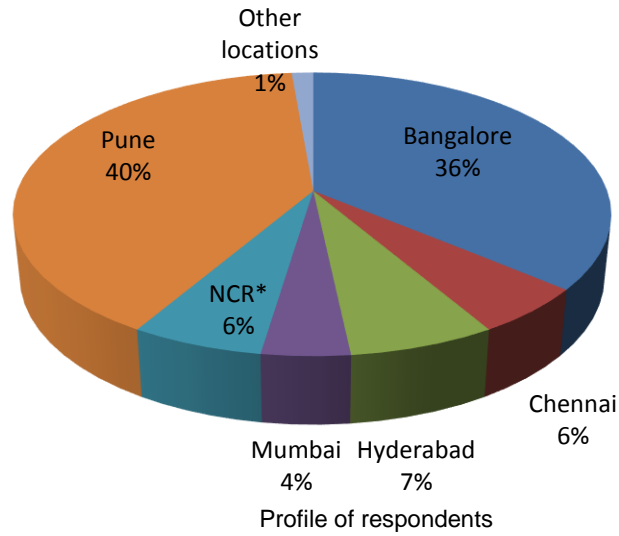


Average salary (TrimMean) per annum per year of experience (Rs./year/year of experience)

3. Location

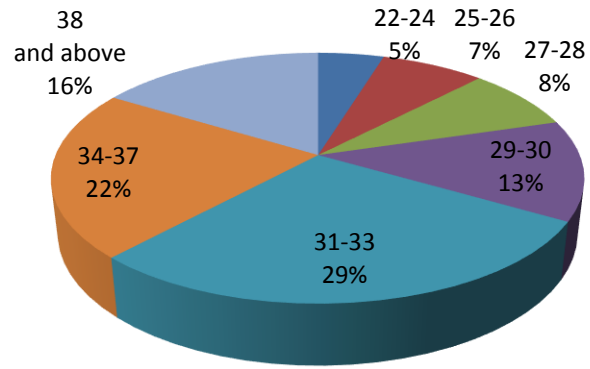
Location	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
Bangalore	53	12,14,062	11,81,088	3,02,000	6,60,000	11,00,000	17,00,000	24,20,000	1,54,670	1,50,568	92,989	1,26,316	1,44,000	1,85,714	2,06,058
Chennai	8	8,92,125	8,92,125	6,47,400	7,57,500	9,17,500	10,21,000	11,33,800	1,03,995	1,03,995	70,272	85,134	99,226	1,25,851	1,38,505
Hyderabad	10	10,98,200	10,98,200	7,32,600	8,65,000	11,68,000	13,75,000	14,40,000	1,53,642	1,53,642	1,22,640	1,36,739	1,52,833	1,86,840	2,21,224
Mumbai	6	11,55,633	11,55,633	4,27,500	4,55,700	8,66,400	15,37,500	21,73,000	1,35,864	1,35,864	71,509	95,000	1,27,724	1,53,879	2,08,360
NCR*	9	20,31,667	20,31,667	5,80,000	10,00,000	21,50,000	27,00,000	31,80,000	2,00,713	2,00,713	94,164	1,00,000	2,11,475	2,91,892	3,04,676
Pune	59	9,62,862	9,09,979	2,36,000	4,40,000	7,50,000	12,52,000	18,60,000	1,80,895	1,72,431	98,067	1,24,900	1,61,538	2,00,000	2,90,285
Other locations	2	Not enough data													

*NCR: National capital region, includes Delhi, Faridabad, Gurgaon, and Noida

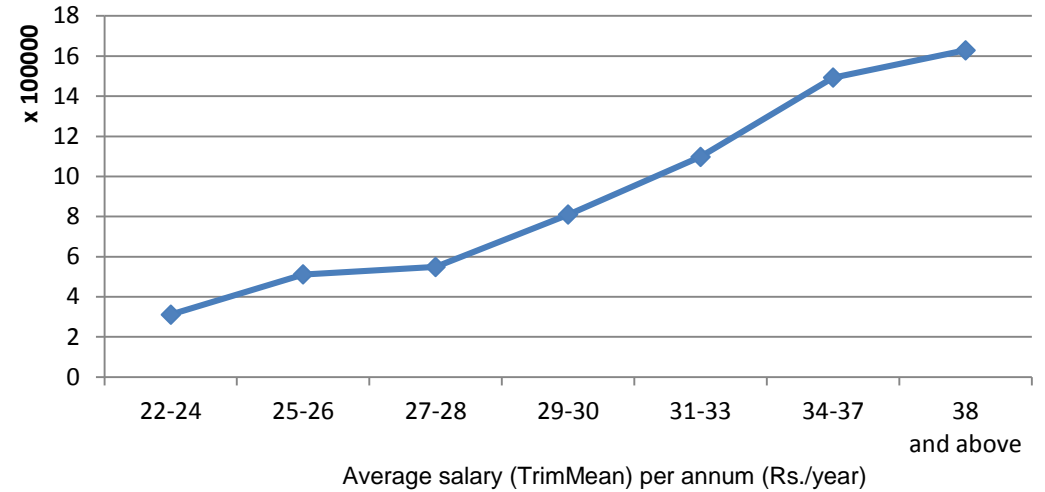


4. Age

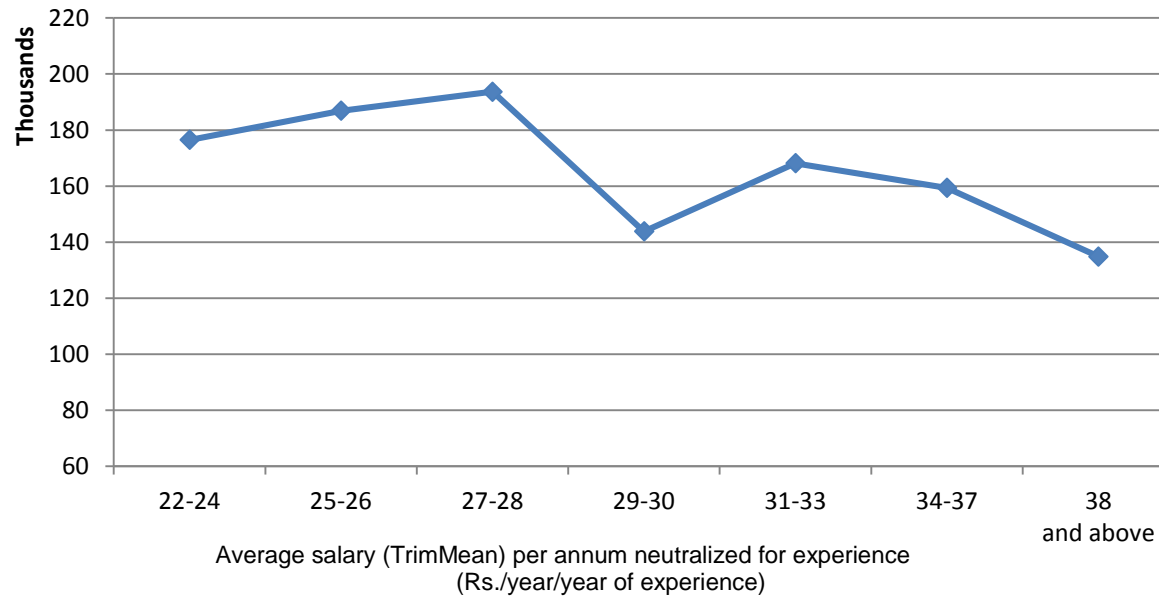
Age (Years)	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
22-24	7	3,11,286	3,11,286	1,79,200	1,95,000	2,78,000	4,25,500	4,76,600	1,76,512	1,76,512	1,24,304	1,49,958	1,60,000	2,03,143	2,39,771
25-26	11	5,10,982	5,10,982	3,10,000	4,05,000	4,70,000	5,53,900	8,00,000	1,86,889	1,86,889	1,15,200	1,24,586	1,85,714	2,39,500	2,89,412
27-28	12	5,48,500	5,48,500	1,92,000	3,97,500	6,00,000	7,48,750	7,97,500	1,93,677	1,93,677	98,156	1,26,471	1,57,381	1,94,018	4,03,429
29-30	19	8,09,266	8,09,266	4,80,000	6,25,000	8,00,000	10,63,000	12,18,000	1,43,839	1,43,839	85,864	1,05,530	1,33,600	1,62,300	1,95,243
31-33	42	11,60,357	10,97,763	3,27,500	7,00,000	9,50,000	13,86,250	24,90,000	1,80,228	1,68,123	1,00,000	1,16,875	1,60,000	2,02,027	2,91,892
34-37	32	15,73,964	14,92,228	7,45,500	10,82,714	13,00,000	18,00,000	24,90,000	1,62,646	1,59,354	92,946	1,19,137	1,52,778	1,95,946	2,26,586
38 and above	24	16,44,052	16,28,693	3,03,000	9,82,875	17,25,000	22,00,000	29,08,800	1,32,693	1,34,857	43,105	1,16,108	1,36,860	1,76,476	1,97,000



Profile of respondents



Average salary (TrimMean) per annum (Rs./year)



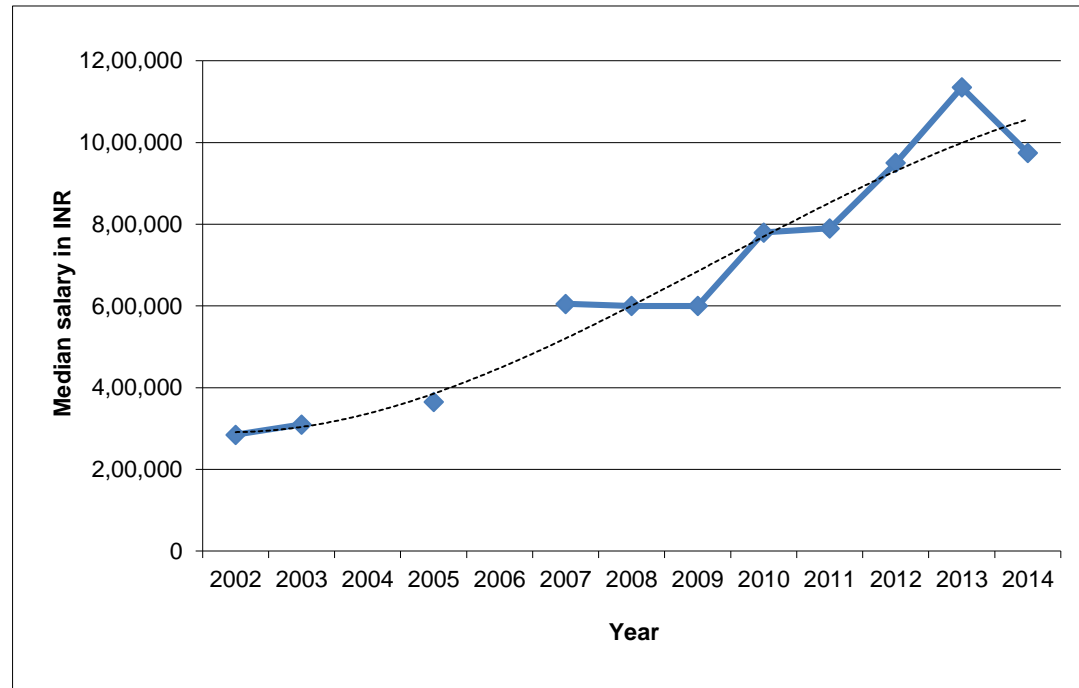
Average salary (TrimMean) per annum neutralized for experience (Rs./year/year of experience)

5. Comparison with 2013 STC India survey results

Grouping	Base		Mean			Median		
	2013	2014	2013	2014	% Rise	2013	2014	% Rise
Total	164	147	12,99,011	11,45,013	-11.9	11,35,000	9,75,000	-14.1
Experience								
0 - 1	3	10	1,82,000	2,85,900	57.1	1,80,000	2,20,000	22.2
1 - 2	2	5	2,16,000	4,37,000	102.3	2,16,000	4,10,000	89.8
2 - 3	12	12	5,10,375	3,94,817	-22.6	5,10,000	4,10,000	-19.6
3 - 4	9	12	5,12,222	5,93,083	15.8	5,00,000	5,39,000	7.8
4 - 5	10	8	6,40,770	6,85,625	7.0	6,25,000	6,80,000	8.8
5 - 6	14	8	8,57,357	7,96,250	-7.1	8,68,000	8,10,000	-6.7
6 - 7	14	15	10,15,857	9,04,400	-11.0	9,60,000	8,50,000	-11.5
7 - 8	18	14	10,87,664	9,20,789	-15.3	11,00,000	10,50,000	-4.5
8 - 9	11	10	13,64,709	12,32,650	-9.7	13,51,800	12,00,000	-11.2
9 - 10	14	16	12,05,714	15,67,500	30.0	12,00,000	14,65,000	22.1
10 -11	12	10	13,43,655	19,75,385	47.0	12,75,000	19,00,000	49.0
11-13	14	9	18,01,682	15,59,889	-13.4	16,80,500	13,50,000	-19.7
13-15	16	12	23,67,219	22,15,417	-6.4	21,52,500	20,50,000	-4.8
15 and above	15	6	25,33,333	25,20,626	-0.5	24,00,000	25,98,000	8.3
City								
Bangalore	58	53	1513241	12,14,062	-19.8	13,00,000	11,00,000	-15.4
Chennai	8	8	981875	8,92,125	-9.1	10,32,500	9,17,500	-11.1
Hyderabad	17	10	1184647	10,98,200	-7.3	11,00,000	11,68,000	6.2
Mumbai	5	6	1294000	11,55,633	-10.7	8,00,000	8,66,400	8.3
NCR	16	9	1352031	20,31,667	50.3	1300000	21,50,000	65.4
Pune	54	59	1187081	9,62,862	-18.9	10,18,750	7,50,000	-26.4
Other	6	2	845166.7	NA		7,30,000	NA	
Age								
22-24	1	7	216000	3,11,286	44.1	2,16,000	2,78,000	28.7
25-26	10	11	537670	5,10,982	-5.0	6,00,000	4,70,000	-21.7
27-28	11	12	648363.6	5,48,500	-15.4	6,20,000	6,00,000	-3.2
29-30	22	19	808363.6	8,09,266	0.1	840000	8,00,000	-4.8
31-33	46	42	1120709	11,60,357	3.5	1175000	9,50,000	-19.1
34-37	35	32	1689771	15,73,964	-6.9	1340000	13,00,000	-3.0
38 and above	39	24	1841911	16,44,052	-10.7	1800000	17,25,000	-4.2

6. Trend

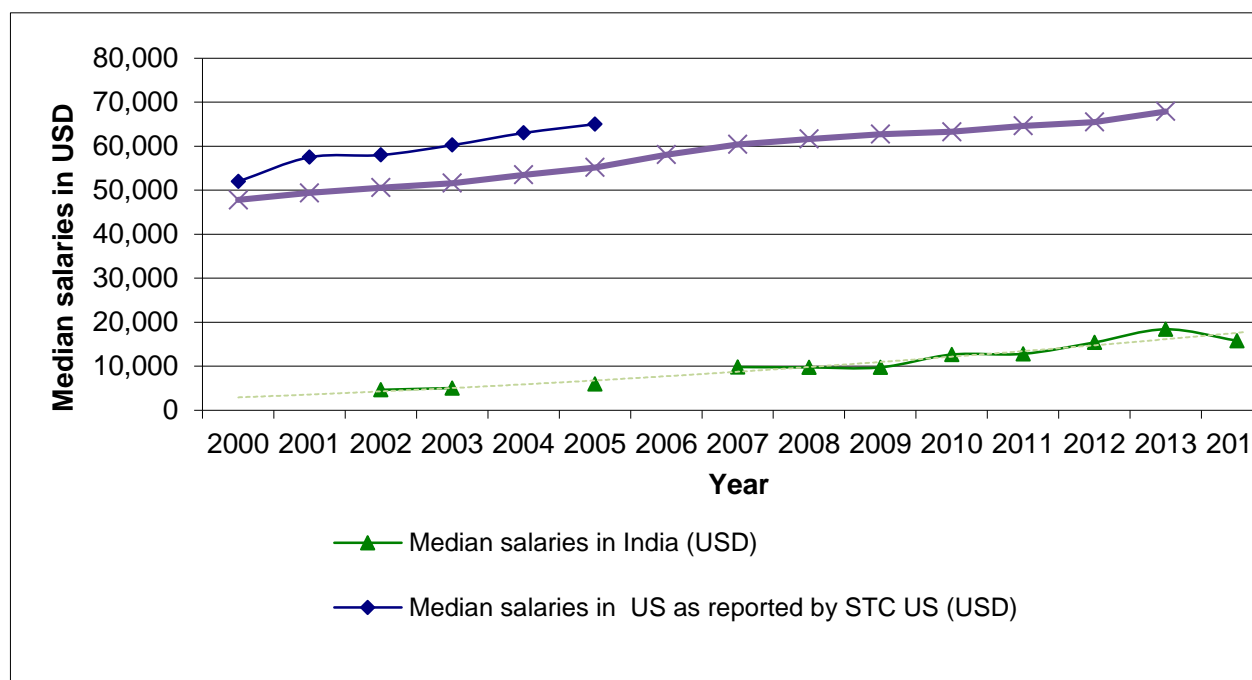
Year	Median Salary in INR	Median Salary in USD (\$1=Rs.62.5)
2002	2,85,000	\$4,609
2003	3,10,000	\$5,014
2004		
2005	3,65,627	\$5,913
2006		
2007	6,05,000	\$9,785
2008	6,00,000	\$9,704
2009	6,00,000	\$9,704
2010	7,80,000	\$12,615
2011	7,90,000	\$12,777
2012	9,50,000	\$15,365
2013	11,35,000	\$18,357
2014	9,75,000	\$15,769



7. Comparison with the salaries of Technical Communicators in the U.S.

Year	Median salaries in India (USD)	Median salaries in US as reported by STC US (USD)	Median salaries in US as reported by US Dept. of Labor (USD)
2000		52,000	47,790
2001		57,500	49,370
2002	4,609	58,000	50,580
2003	5,014	60,240	51,590
2004		63,000	53,490
2005	5,913	65,000	55,160
2006			58,050
2007	9,785		60,390
2008	9,704		61,620
2009	9,704		62,730
2010	12,615		63,280
2011	12,777		64,610
2012	15,365		65,500
2013	18,357		67,900
2014	15,769		

*1 USD=61.83 INR



While comparing salaries in different geographies, you may want to consider other related factors such as cost of living, purchasing power parity, and so on.